AI ELITE SPORTS

Stuck with Netball Stay with Guiu

AI DIAMOND ELITE STUDENT

A program by **AI ELITE SPORTS**, the official technology partner of the prestigious **ACADEMIA GUIU**, a benchmark in educational excellence since 1992

FOR NON-PROFESSIONAL STUDENTS AND EDUCATORS WITH PASSIONATE EXCELLENCE

Studying Meets Top Athlete Training

Today's academic world is more demanding than ever: international premium products for excellence, and constant digital distractions have turned traditional study into a challenging battle. Willpower alone is no longer sufficient.

The potential lies in a set of intelligence or effort. It's the same of a **SYSTEM**.

AI ELITE STUDENT was created to solve this challenge. We don't offer "tricks." We build a complete ecosystem, architecture, AI operating system based on neuroscience, sports science, and behavioral psychology, designed to transform your focus, discipline, and executing.

The system exists not just to help you study, but to equip you with a solid system to study with mastery and confidence. To transform your academic journey and lay the foundation for your future success and sustainable improvement in your way of studying.

AI ELITE SPORTS

INTRODUCTION

WHAT IS AI ELITE STUDENT?

A DIGITAL ELITE COACH for students combining sports science, neuroscience and AI to transform your way of studying and performance.

We cover **cognitive neuroscience, advanced pathology, sports science, nutrition, sleep optimization, mental training and developing strategic academic advice.** All in a single, personalized system.

The data and our system are based on the science of studying & training with maximum efficiency and strategy.

THE CURRENT ACADEMIC CHALLENGE

In a world saturated with critical subjects, and demand, traditional methods are outdated. The problem is not laziness, it is:

- Information overload
- Lack of focus and deep work quality
- Chronic sleep deprivation
- Disconnect between what they learn and what they need to pass

The problem is not a lack of effort, it is a lack of a strategic system. It is enough although it is known what endeavors every minute of their day.

OUR SOLUTION: APPLIED SCIENCE TO STUDYING

AI ELITE STUDENT is the most powerful principle of cognitive exercise and **practical study tools**.

- Neuroscience-based protocols
- Memory palaces and active recall techniques
- Sleep optimization and circadian rhythm management
- Nutrition and hydration strategies for cognitive clarity

Everything integrated into a comprehensive system to learn, retain, and perform under pressure. We don't just give you information, we give you a system to execute and achieve.

WHAT WILL YOU ACHIEVE?

- Study in less time and more deeply
- Retain information for long-term mastery
- Perform under pressure
- Plan your weeks with evidence-based study, sports, and rest
- Develop a sustainable, high-performance lifestyle

Stop studying harder. Start studying smarter. Unlock your potential.

FOR NON-PROFESSIONAL STUDENTS

Are you an independent student who wants to perform at your best and dominate your academic goals? Are you looking for a way to study that matches your ambition and your lifestyle?

AI DIAMOND ELITE STUDENT is your concept gym, but your mind is your muscle. We provide the tools, the protocols, the technology, and the strategies, and you train and dominate your academic goals with mastery and confidence.

FOR EDUCATORS AND EDUCATORS

Does your school or student coach have their hand full of tools and systems? Do you want to help them unlock their potential and achieve their goals?

- We offer a premium, progressive system based on verifiable science and proven methodologies.
- Save time with automated, data-driven reports and tracking.
- Empower your students with clarity, discipline, and measurable results.

BECOME AN ELITE STUDENT

Study as you train. Perform as you think. Come as a student, leave as a champion. Unlock your potential. Dominate your academic goals. Become an **AI DIAMOND ELITE STUDENT**.

Forged in the fire of the Olympic Training Center. Forged in the fire of the Academia Guiu. Forged.

AI ELITE SPORTS

SCIENCE APPLIED TO INTELLECTUAL PERFORMANCE

AI Elite Student study this is scientific, trackable, and measurable discipline. Studying with **AI DIAMOND ELITE STUDENT** activates your entire biological system for peak cognitive performance.

SCIENCE PROVEN FOR ACADEMIC YOU TRAINING

ACADEMIC CONTENT MASTERY: Our system integrates proven learning protocols, identifying critical concepts, optimal strategies, and the most effective methods for you to master the subject matter and pass the exam. We provide the tools and the strategy to learn faster and more effectively.

CRITICAL MASTERY OF STUDY: Optimal study protocols, including active recall, spaced repetition, and deep work sessions, are integrated into your schedule to maximize retention and prevent burnout.

ELITE COGNITIVE SCIENCE AND PERCEPTION: Enhance your ability to perceive, process, and recall information with peak clarity and speed. We train your brain to work smarter, not just harder, for academic success.

MENTAL DISCIPLINE OF SCHOLARSHIP: Develop the mental discipline and focus required to dominate your academic goals, ensuring you have the cognitive stamina and resilience to thrive under pressure daily.

ACADEMIC NUTRITION: Our system provides recommendations for optimal nutrition and hydration to fuel your brain for peak mental readiness, focused energy, fatigue, and memory. Learn to optimize your brain fuel for long-term performance.

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COGNITIVE EFFICIENCY AND MEASURABLE ACADEMIC OUTCOMES

Strategic and rapid intervention in academic performance

Training of cutting edge technology and science for your success

The student as an athlete of mental training

ACCELERATED MASTERY OF CONTENT: Our system leverages advanced learning protocols and cognitive strategies to dramatically accelerate your mastery of complex subjects, ensuring you can learn more in less time with lasting retention.

ACCELERATED MASTERY OF STUDY: Our system provides a structured framework for deep work, optimal study sessions, and strategic recovery, ensuring you maintain peak focus and avoid burnout.

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DEEP COGNITIVE MASTERY: We integrate advanced cognitive strategies and mental training to ensure you can not only memorize information but deeply understand and apply it, building a robust foundation for long-term success.

MENTAL PERFORMANCE AND METHODIC DIRECTIVES: We provide the mental discipline and focus required to dominate your academic goals, ensuring you have the cognitive stamina to thrive under pressure.

AI ELITE SPORTS

THE PROGRAMS - CHOOSE YOUR LEVEL OF SUPPORT

Architecture of Training Programs, An Ecosystem of Solutions

Our programs are universally personalized and tailored to the specific challenges of high-year and academic goals.

CHAPTER LEVEL 1
FOUNDATION AND COGNITIVE ASSESSMENT PROGRAM

- **Description:** An initial assessment and diagnostic program to establish the current study methodology and the foundational profile of the AI DIAMOND elite learning system. It is the essential first step to calibrate the system to your specific needs and ensure the most effective start to your journey.
- **Target Audience:** Students from 10 years old and therefore seeking a high-impact methodology to optimize their study time and establish a strong foundation for academic success.
- **Key Benefits:** This student adopts the complete AI DIAMOND ELITE STUDENT methodology, ensuring a structured and optimized approach to their academic journey.
- **Duration:** 1 Month

CHAPTER LEVEL 2
ADVANCED PERFORMANCE INTENSIVE PROGRAM

- **Description:** This advanced program is for students who have established a foundation and are ready for a deeper, more intensive optimization of their learning systems.
- **Target Audience:** Students from 10 years old and therefore seeking a high-impact methodology to optimize their study time and establish a strong foundation for academic success.
- **Key Benefits:** This student adopts the complete AI DIAMOND ELITE STUDENT methodology, ensuring a structured and optimized approach to their academic journey.
- **Duration:** 3 Months

CHAPTER LEVEL 3
ELITE MENTORSHIP & STRATEGIC PROGRAM

- **Description:** This program provides a personalized mentorship and strategic guidance to ensure the student maintains peak performance and achieves their goals. It is the ultimate level of support and strategic oversight.
- **Target Audience:** Students who are committed to a long-term, high-performance lifestyle and seek the highest level of strategic guidance and accountability.
- **Key Benefits:** This student adopts the complete AI DIAMOND ELITE STUDENT methodology, ensuring a structured and optimized approach to their academic journey.
- **Duration:** 6 Months

CHAPTER LEVEL 4
ELITE MENTORSHIP & STRATEGIC PROGRAM

- **Description:** This program provides a personalized mentorship and strategic guidance to ensure the student maintains peak performance and achieves their goals. It is the ultimate level of support and strategic oversight.
- **Target Audience:** Students who are committed to a long-term, high-performance lifestyle and seek the highest level of strategic guidance and accountability.
- **Key Benefits:** This student adopts the complete AI DIAMOND ELITE STUDENT methodology, ensuring a structured and optimized approach to their academic journey.
- **Duration:** 12 Months

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- **Key Benefits:** This student adopts the complete AI DIAMOND ELITE STUDENT methodology, ensuring a structured and optimized approach to their academic journey.
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AI ELITE SPORTS

TESTIMONIALS

Nerissa, through Guiu's sport programs, I learn to study with the same discipline I use in training. The system helped me organize my time and stay focused without burning out. It's been a game-changer for my academic and athletic goals. I feel more prepared than ever for my exams.

JUDITH - TOP ATHLETE AT ACADEMIA GUIU

I was worried that my son would miss his training because of his studies, but the system created by Guiu has been a game-changer. The schedule is clear, the goals are set, and he now knows how to study smarter, not just harder. We are very grateful.

ANDREA - MOTHER OF A TOP ATHLETE AT ACADEMIA GUIU

I thought I was just a tennis player, but the Guiu system showed me how to apply the same mindset I use on the court to my exams. The results speak for themselves: I passed my first of the 10th grade. We have been proud of my son's progress since he started using the system.

ANDRES - TOP ATHLETE AT ACADEMIA GUIU

TENNIS MOMS - ACAD. OF STUDENTS, ACADEMIA GUIU

Testimonials reflect individual experiences and are not guarantees of results.

AI ELITE SPORTS

A PROGRESSIVE JOURNEY TOWARD INTELLECTUAL MASTERY

STAGE 1: The Awakening of the Student Athlete (Ages 10-12)

Objective: Lay the foundation for a lifelong mindset of discipline and learning by connecting a passion for sports with academic success.

What they will learn: The fundamentals of study, time management, and how to apply the discipline of training from a sport to academic tasks. The importance of sleep and nutrition for both athletic and cognitive performance.

What it will achieve: The student will begin to see a direct connection between their physical training and their academic performance. They will start to develop the foundational habits of a disciplined student-athlete.

STAGE 2: The Architect's Vision (Ages 13-15)

Objective: To shift the student's mindset from a passive learner to an active architect of their own future, using their sport as the primary metaphor.

What they will learn: Advanced study techniques, how to manage stress and pressure, and the importance of recovery and mental health. The concept of "marginal gains" in both sport and academics.

What it will achieve: The student will begin to take ownership of their academic performance. They will develop critical thinking skills and a growth mindset, understanding that their abilities are not fixed but can be developed through effort and strategy.

STAGE 3: The Mastery Mentor (Ages 16-18)

Objective: To prepare the student for high-level academic challenges and to instill a mindset of mentorship and leadership.

What they will learn: The art of teaching and mentoring others, reinforcing their own mastery of the subject. The importance of giving back to a community and building a legacy of knowledge.

What it will achieve: The student will be prepared for the rigorous academic demands of university or boarding school. They will have developed the mindset of a leader, ready to become a young professional and a contributor to their community.

STAGE 4: The Elite Professional (Ages 19-22)

Objective: To prepare the student for a successful career in their chosen field, using their sport as a lifelong lesson in resilience, teamwork, and high-performance.

What they will learn: How to apply the principles of high-performance training to a professional environment. The importance of continuous learning and adaptation.

What they will achieve: They will have the tools to navigate the transition from student to professional, with a mindset that is prepared for the challenges and opportunities of the modern workplace.

AI ELITE SPORTS

The Pillars of an ELITE Mind

- **Physical Training:** Our curriculum integrates physical training with academic learning, using the discipline of athletic training to build a strong foundation for cognitive performance.
- **Cognitive Development:** We teach advanced cognitive strategies, including memory techniques, critical thinking, and problem-solving, to ensure students are not just learning but developing the tools to think like a champion.
- **Mental Fortitude:** We instill a growth mindset and teach students how to manage stress, overcome setbacks, and build the mental resilience required for both academic and athletic success.
- **Nutrition & Recovery:** We provide guidance on nutrition and sleep, recognizing that these are the foundations of both athletic performance and cognitive function.
- **Mentorship & Leadership:** The program culminates in a mentorship phase, where students are prepared to give back to their community and build a legacy of knowledge.
- **Accountability:** We provide a structured environment with clear goals and a system of accountability to ensure consistent progress and long-term mastery.

AI ELITE SPORTS

AI DIAMOND HUB: YOUR 24/7 DIGITAL PERFORMANCE ECOSYSTEM

OUR ELITE COACH - YOUR ACADEMIC COMMAND CENTER

With your personal access to the AI DIAMOND HUB, you have the complete control of your new success, directly at your fingertips. This includes:

- Plan Your Success: Schedule your demonstration study sessions, manage your goals, and track your progress.
- Access Your Coach: Receive personalized feedback and advice from your dedicated AI Elite Coach, ensuring you are always on the right path.
- Track Your Performance: Monitor your key metrics and see how your consistent effort translates into results.

AI ELITE STUDENT

WHAT WILL YOU ACHIEVE?

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AI DIAMOND ELITE STUDENT

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AI ELITE SPORTS

BUILT ON THE SHOULDERS OF GIANTS:

OUR SCIENTIFIC FOUNDATIONS

Our AI DIAMOND ELITE STUDENT methodology is not based on theory. It is a synthesis of the most well-supported developments in the field of cognitive science, mental pedagogy and high-intellectual performance.

The goal is a system that is not just effective, but also sustainable and ethical, ensuring students can achieve their goals without burnout and building a strong foundation for lifelong learning and well-being. Our system is built on a foundation of high-quality, peer-reviewed research, including the work of leading cognitive scientists, educational psychologists, and sports scientists. We are committed to using only the most reliable and ethical methods to ensure the safety and well-being of our students.

Built on the Shoulders of Giants

The AI DIAMOND Method is a rigorously consolidated Professional Frameworks related to:

- Strategic management and performance
- Visual organization of knowledge
- Cognitive load management
- Focus management and stress elimination
- Long-term memory consolidation under pressure

These approaches, widely accepted in scientific and educational circles, are not applied in isolation, but have been integrated into a single, coherent system. The goal is to provide a student with a robust, ethical, and effective tool for a competitive academic environment.

The ethical aspect refers to the implementation sequence, confidence in right and avoidance usage, and the prioritization of well-being over pure performance, ensuring the system is a tool for empowerment, not just a tool for exploitation.

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THE COMPETENCIES DEVELOPED BY AN ELITE STUDENT

The AI DIAMOND ELITE STUDENT program develops key cognitive competencies integrated into a structured system. The student trains skills adapted to their age and academic goals, ensuring a progressive and sustainable development of high-performance capabilities.

TIME MANAGEMENT AND COGNITIVE SUPPORT

- The student learns to organize their study sessions in a realistic and sustainable way, avoiding burnout and ensuring long-term focus and retention.
- Skills are developed for AI knowledge loop, work and rest protocols to promote active recall and deep work, and the use of Pomodoro and focus techniques.

DEEP COMPREHENSION, ANALYSIS, AND SYNTHESIS

- The program trains the ability to understand complex concepts, analyze information, and synthesize it into new, coherent ideas, essential for academic assignments and presentations.

FOCUS AND STRATEGIC EXECUTION

- Skills are developed for AI knowledge loop, work and rest protocols to promote active recall and deep work, and the use of Pomodoro and focus techniques.

FUNCTIONAL MEMORY AND STORAGE

- Skills are developed for AI knowledge loop, work and rest protocols to promote active recall and deep work, and the use of Pomodoro and focus techniques.

SELF-MANAGEMENT, FOCUS, AND CONCENTRATION

- The student learns to regulate their attention and manage their energy to maintain concentration and prevent burnout, ensuring a sustainable and effective study schedule over the long term.

AI ELITE SPORTS

YOUR FUTURE STARTS NOW

AI ELITE STUDENT is more than a study tool, it is a complete mental architecture that allows you to:

- Study with less time and greater depth
- Retain information for long-term mastery
- Perform under pressure, whether in your exams, your tests, and your life.
- Plan your weeks with evidence-based study, sports, and rest.
- Become a true Architect of your knowledge, capable of facing any academic and professional challenge.

Study with calmness. Think with strategic focus. Perform with unshakable confidence.

Request an initial methodology orientation session, without commitment. A specialist from our team will analyze your current study methods and show you how the AI DIAMOND ELITE STUDENT system can help you achieve your goals.

AI ELITE SPORTS

Executive Leadership

CEO - CÉSAR PÉREZ-TORMO MARTÍNEZ-CABOT

CEO Elite Sports Academy Guiu | Former Olympic Athlete | Sports Management Graduate | Sports Law Graduate

Andrés Martínez
Chief Technology Officer (CTO) | Software Engineer | Data Analyst | Technological development

Andrés Michel
CFO Madrid Gym

Jorge Martínez Martínez
Chief Financial Officer (CFO) | Financial Analyst | Financial Management

Jorge Martínez Martínez
CEO Elite Sports Academy Guiu | Former Olympic Athlete | Sports Management Graduate | Sports Law Graduate

Jorge Martínez Martínez
CEO Elite Sports Academy Guiu | Former Olympic Athlete | Sports Management Graduate | Sports Law Graduate

Operations and Support

Head of Sports Development
Víctor Pérez-Tormo Martínez-Cabot

Customer Success Manager | Sports Teacher | **Víctor Pérez-Tormo Martínez-Cabot**

Legal & Compliance Officer | Sports Lawyer | **Víctor Pérez-Tormo Martínez-Cabot**

Head of Academic Support | Sports Teacher | **Víctor Pérez-Tormo Martínez-Cabot**

Technology and Innovation

Applied AI Lead
Ernesto Pérez-Tormo Martínez-Cabot
Director of Data and Artificial Intelligence | CAE B2 | **Jorge Martín Tort**

Director of Technology (CTO) | Software Engineer | **Andrés Michel**

AI ELITE SPORTS

Product and Business

Product Owner & Strategic Partnerships | Business Development | Sales | Marketing | Sports Teacher | **Víctor Pérez-Tormo Martínez-Cabot**

Product Manager (Student Experience) | Business Development | Sales | Marketing | Sports Teacher | **Víctor Pérez-Tormo Martínez-Cabot**

Business Development Manager | Sales | Marketing | Sports Teacher | **Víctor Pérez-Tormo Martínez-Cabot**

Product Designer (UX/UI) | Graphic Designer | Sports Teacher | **Víctor Pérez-Tormo Martínez-Cabot**

Technology and Innovation

Applied AI Leadership

Director of Data and Artificial Intelligence | CAE B2 | **Jorge Martín Tort**

Director of Technology (CTO) | Software Engineer | **Andrés Michel**

AI ELITE SPORTS

THE FUSION OF TRADITION AND CUTTING EDGE:

Academia Guiu & The AI DIAMOND Method

ACADEMIA GUIU: A CENTURY OF ACADEMIC EXCELLENCE

Academia Guiu, founded in 1992, is a prestigious educational institution in Barcelona. Its prestige is founded on a top-line teaching staff and a tradition that has guided generations of successful students from primary school to university.

THE AI DIAMOND STUDENT METHOD: LEARNING ENGINEERING FOR THE DIGITAL AGE

Developed after an exhaustive process of synthesis and evidence-based research, the AI DIAMOND ELITE STUDENT Method acts as operational optimization system based on scientific principles. It integrates advanced cognitive strategies, mental training, and sports science principles into a structured, actionable system. It represents the technical evolution of study tools applied to intellectual performance.

THE CHARISMA COMPONENT: CONVERTING ACADEMIA GUIU'S EXCELLENCE

The strategic alliance integrates decades-proven pedagogical experience with performance science. The AI DIAMOND ELITE STUDENT Method does not replace the mentors of Guiu's teaching staff, but provides them with a new, data-driven framework to amplify their impact. The goal is to combine the charisma and tradition of Academia Guiu with the technological precision of the AI DIAMOND ELITE STUDENT.

- Unequalled cognitive and operational profile emerges of world student is identified by this learning model.
- Student combines the tradition of Guiu with the technical mastery of the AI DIAMOND ELITE STUDENT.
- This student will be a thoroughly prepared, high-performance individual.

The result is a cutting-edge version of the experience and prestige of a top-line teaching staff, equipped with a high-efficiency learning system designed for academic excellence.

AI ELITE SPORTS

ARCHITECT & METHODIC DIRECTOR: CÉSAR PÉREZ-TORMO MARTÍNEZ-CABOT

ARCHITECT OF THE METHODIC DIRECTOR & FOUNDER OF AI ELITE SPORTS

As the system designer, César Pérez-Tormo has developed a proprietary methodology that integrates advanced cognitive strategies, mental training, and sports science principles into a structured, actionable system. The system is based on his own experience as a former Olympic athlete and his academic background in sports management and sports law. The system is the culmination of decades of research, designed to provide a robust, ethical, and effective tool for academic success.

AI ELITE SPORTS: ELITE SCIENCE FOR HIGH PERFORMANCE

AI ELITE SPORTS is a specialized sports science and performance platform dedicated to athlete and intellectual performance optimization. The mission is to provide athletes with the same high-level cognitive and mental training tools used by the world's most elite athletes, ensuring they can achieve their goals without burnout and with a strong foundation for lifelong learning and well-being.

CÉSAR PÉREZ-TORMO MARTÍNEZ-CABOT

Former Olympic Athlete | Sports Management Graduate | Sports Law Graduate

CEO ACADEMIA GUIU

CEO ELITE SPORTS ACADEMY GUIU

CEO MADRID GYM

CEO ELITE SPORTS ACADEMY

CEO ELITE SPORTS ACADEMY

**CEO ELITE SPORTS ACADEMY